

Creonic Unveils Bold Rebrand to Drive Innovation in Communication Technologies

Kaiserslautern, Germany – April 17, 2025 –Creonic, the leading provider of high-performance IP cores for ASIC and FPGA technologies, has unveiled a bold new brand identity, reaffirming its commitment to delivering cutting-edge signal processing solutions that power global communication technologies.

A Bold New Look for the Future

The redesigned logo reflects Creonic's mission of technological precision, featuring sleek geometric elements and a vibrant neon green color symbolizing energy and innovation. A dynamic glow effect underscores the company's leadership in communication technologies.

Mission-Driven Innovation

Creonic remains committed to empowering businesses with world-class IP cores for satellite communications and high-speed terrestrial communications. The rebrand highlights the company's vision of seamless global connectivity, backed by expertise in digital communications and a focus on customer success.

Core Values and Market Leadership

Creonic's foundation is built on innovation, excellence, and customer-centricity. As an ISO 9001:2015 certified leader, the company offers a comprehensive portfolio that spans wired, wireless, fiber, and satellite communications, supporting industry standards like 3GPP 5G, ETSI DVB-S2x, CCSDS and IEEE Wi-Fi.

New Tagline: "Your Core in Communication Excellence."

This new tagline captures Creonic's role in advancing high-performance, low power and reliable communication solutions worldwide.

About Creonic

Creonic is the ISO 9001:2015 certified leader in ready-for-use IP cores, offering a rich services and product portfolio for wired, wireless, fiber, and free-space optical communications. Covering essential digital signal processing algorithms such as forward error correction, modulation, equalization, and demodulation, as a preeminent provider, our solutions support industry standards like 3GPP 5G, DVB-S2X, DVB-RCS2, CCSDS, and Wi-Fi. Designed for ASIC and FPGA technologies, Creonic's products meet the highest benchmarks of quality and performance. Trusted by dozens of customers worldwide, from innovative start-ups to global corporations, our IP cores power communications devices and chipsets, satellites, and NewSpace ventures, enabling unparalleled reliability and success in advanced communication systems.

For more information, please visit www.creonic.com.

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